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OFFICE OF THE VICE PRESIDENT FOR ACADEMIC AFFAIRS

02 December 2013

Memorandum No. OVPAA 2013-75

To: All Chancellors and OIC, UP Cebu

From: GISELA P. CONCEPCION, Ph.D
         Vice-President for Academic Affairs

Subject: Data for the QS World University Rankings on Academic & Employer Reputation Index

The Academic Reputation Index, in concert with the Employer Reputation Index, is an approach to international university evaluation of the QS World University Rankings.

In line with our participation in the QS World University Rankings, may we request your depts/ institutes to supply us your Academic Peer List, Recruiters List and University Name Variation List using the templates found in the links below.

Please submit your lists on or before 15 January 2014 through email at up.qsranking@gmail.com. To ensure easy identification of submitted data kindly use the following subject format: Academic/Employer Reputation Index_CU_Department/Institute.

Thank you for your continued support.

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Academic and Employer Reputation Index

Please click link to retrieve the pre-defined document.
Please follow the instructions given on the pre-defined format document or otherwise the submission may not be accepted.

1. ACADEMIC PEER LIST
• Academics on the list may be from institutions of any geographical location. (Please note that respondents will not be able to vote for their own institution)
http://attachment.benchmarkemail.com/c189720/2014_academic_contact_details_predefined_format.xls

2. RECRUITERS LIST
• Recruiters on the list may be of any size (number) and geographical location.
http://attachment.benchmarkemail.com/c189720/2014_employer_contact_details_predefined_format.xls

3. UNIVERSITY NAME VARIATIONS LIST
• Please click link to see an example of the list.
http://attachment.benchmarkemail.com/c189720/2014_university-name-variations-list.xls